

School of Business  
THOMAS JEFFERSON UNIVERSITY

**BACHELOR OF SCIENCE: FASHION MERCHANDISING AND MANAGEMENT**

**2023-24**

Name	Campus Key	(Prerequisite)	Cr	Sem.	Grade	TR Equiv.
<b>LEVEL I (FIRST YEAR) – 31-33 credits</b>						
<b>Hallmark Courses – 10-12 credits</b>						
FYS-100	Pathways Seminar: Preparing for Academic & Professional Success <small>(Not required for transfer students)</small>		1	<input type="checkbox"/>		
WRIT-101/G/S	Written Communication <i>(Fall)</i> <small>WRIT-100 may only be used to satisfy free elective credits</small>		3-4	<input type="checkbox"/>		
<b>AVIS-101</b>	<b>American Visions</b>		3	<input type="checkbox"/>		
MATH-1( )	Mathematics <small>(select one option below)</small>		3-4	<input type="checkbox"/>		
	MATH-100 or MATH-101 College Algebra (3 cr.)					
	MATH-102 or MATH-110 Precalculus (3 or 4 cr)					
	MATH-103 Applied Calculus (3 cr.)					
	MATH-111 Calculus I (4 cr)					
<b>DEC Core - 3credits</b>						
DECF-102	Finding & Shaping Opportunity		3	<input type="checkbox"/>		
<b>Business Core – 15 credits</b>						
ACCT-101	Financial Accounting <i>(Fall)</i>		3	<input type="checkbox"/>		
ACCT-102	Managerial Accounting <i>(Spring)</i>	<i>(ACCT-101)</i>	3	<input type="checkbox"/>		
ECON-205	Macroeconomics <i>(Spring)</i>		3	<input type="checkbox"/>		
MGMT-301	Principles of Management <i>(Spring)</i>		3	<input type="checkbox"/>		
MKTG-102	Principles of Marketing <i>( Fall)</i>		3	<input type="checkbox"/>		
<b>Fashion Core - 3 credits</b>						
FASM-101	Global Fashion Insight		3	<input type="checkbox"/>		
<b>LEVEL II (SECOND YEAR) – 30 credits</b>						
<b>Hallmark Courses – 9 credits</b>						
ETHC-2( )	Ethics	<i>(WRIT-101, AVIS-101)</i>	3	<input type="checkbox"/>		
GDIV-2( )	Global Diversity <small>(Includes World Languages at any level)</small>	<i>(WRIT-101, AVIS-101)</i>	3	<input type="checkbox"/>		
WRIT-201	Multimedia Communication <i>(Spring)</i>	<i>(WRIT-101)</i>	3	<input type="checkbox"/>		
<b>DEC Core - 3 credits</b>						
DECS-2( )	Systems: <small>(Select one DECS) *</small>		3	<input type="checkbox"/>		
<b>Business Core – 9 credits</b>						
ECON-206	Microeconomics		3	<input type="checkbox"/>		
ABA-201	Intro to Business Analytics <i>(Fall) *</i>		3	<input type="checkbox"/>		
ABA-202	Statistical Data Analytics <i>(Spring)</i>	<i>(ABA-201)</i>	3	<input type="checkbox"/>		
<b>Fashion Core – 6 credits</b>						
MKTG-217	Retail Strategy and Structure	<i>(MKTG-102 or MKTG-104)</i>	3	<input type="checkbox"/>		
TEXT-101	Survey of the Textile Industry		3	<input type="checkbox"/>		
<b>Specialization - 3 credits</b>						
( )		Specialization # ( )	3	<input type="checkbox"/>		
<b>LEVEL III (THIRD YEAR)- 30 credits</b>						
<b>Hallmark Courses – 9 credits</b>						
ADIV-2( )	American Diversity	<i>(WRIT-101, AVIS-101)</i>	3	<input type="checkbox"/>		
GCIT-2( )	Global Citizenship <small>(Includes World Languages at any level)</small>	<i>(WRIT-101, AVIS-101)</i>	3	<input type="checkbox"/>		
CGIS-300	Contemporary Global Issues	<i>(WRIT-201; GDIV-2XX or GCIT-2XX)</i>	3	<input type="checkbox"/>		
<b>DEC Core - 3 credits</b>						
DECM-300	Methods: Ethnographic Research Methods *	<i>(WRIT-201; GDIV-2XX or GCIT-2XX)</i>	3	<input type="checkbox"/>		
<b>Business Core - 9 credits</b>						
BLAW-301	Business Law *	<i>(WRIT-101)</i>	3	<input type="checkbox"/>		
FIN-301	Financial Management	<i>(ACCT-101, ABA-201)</i>	3	<input type="checkbox"/>		
ABA-301	Data Mining and Predictive Analytics	<i>(ABA-202)</i>	3	<input type="checkbox"/>		
<b>Fashion Core - 6 credits</b>						
DSGF-423	Design Concepts for Fashion	<i>(FASM-101)</i>	3	<input type="checkbox"/>		
CAD-201	Intro to Digital Imaging		3	<input type="checkbox"/>		
<b>Specialization - 3 credits</b>						
( )		Specialization # ( )	3	<input type="checkbox"/>		

**LEVEL IV (FOURTH YEAR)- 31 credits**

(Prerequisite) Cr Sem. Grade TR Equiv.

**Hallmark Courses – 3 credits**

PHIL-499	Philosophies of the Good Life		3	<input type="checkbox"/>			
<i>(ETHC-2XX, ADIV-2XX, GCJT-2XX, GDIV-2XX, CGIS-300, DECM-300, DECS-2XX, MATH-1XX)</i>							

**Business Core – 6 credits**

** MGMT-498N	Business Capstone: Strategy Simulation (Fall) *	(75 Credits)	3	<input type="checkbox"/>			
** MGMT-499N	Business Capstone: CSR (Spring) *	(75 Credits)	3	<input type="checkbox"/>			

**Fashion Core - 4 credit**

ABA-401	Operations and Data Analytics	(ABA-202)	3	<input type="checkbox"/>			
TEXT-411	Seminar: Textile/Apparel Industry Issues		1	<input type="checkbox"/>			

**Specialization - 3 credits**

( )		Specialization # ( )	3	<input type="checkbox"/>			
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**Free Electives / Internships / Minor - 15 credits**

Free electives can be used for free electives, internships, minor requirements, and additional electives within the major.

**Free Elective Suggestions :** FASM-319 (Fashion Journalism), FASM-308 (Global Product Management- Spring)

FASD-250 (Short Course to Paris Spring), FASM -211 NY Fashion Immersion Fall (Selected Sophomores Only)

**Please consult with your advisor for appropriate use of free electives.**

(Students planning to pursue MBA are encouraged to complete the pre-MBA minor. Two of the courses in the minor are graduate level courses and can be taken only in the senior year. See catalog for more info.: <https://www.jefferson.edu/life-at-jefferson/handbooks.htm>)

( )			3	<input type="checkbox"/>			
( )			3	<input type="checkbox"/>			
( )			3	<input type="checkbox"/>			
( )			3	<input type="checkbox"/>			
( )			3	<input type="checkbox"/>			

**TOTAL CREDITS: 122-124**

**Fundamentals Courses:** (Fundamental "099" courses do **not** count toward graduation requirements. However, WRIT-100 and TXIS-100 **can** be used toward graduation credit as free electives.)

MATH-099	Fundamentals of College Mathematics	(must earn C or better)	3	<input type="checkbox"/>			
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#	Specialization (Select 1)	Required Courses
1	Buying and Merchandising	MKTG-328 (Buying & Merchandising), MKTG-302 (Product Development), FASM-304 (Visual Merchandising)
2	Fashion Product Developmt	FASM-201 (Prototyping), FASM-437 (Integrated Technology), FASM-470 (Global Value Chain)
3	Global Brand Strategy	MKTG-305 (Brand Mgmt.), FASM-499 (Apparel Merchandising Mgmt.), FASM-360 (Business of Licensing)

\*\* satisfies DEC capstone requirement

(Fall) & (Spring) indicates recommended sequence

Some course are only offered in Fall or Spring. These too are marked (Fall only) or (Spring only).

Since several courses are not offered every semester, please consult with advisor to ensure timely completion.

\* Course identified for posting Hallmark artifact. See <https://www.jefferson.edu/academics/hallmarks.html>

**SURPLUS CREDITS not used towards degree**

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Please note Thomas Jefferson University residency requirement: The University has a residency requirement of 60 credits for Day Division students. Students must take a minimum of 60 credits – 12 credits must be within the major core; 9 credits must be in Hallmark courses in order to be eligible for a B.S. degree.

This form should be used as a worksheet in conjunction with the catalog and the Hallmark "menu" of options. Please refer to the University catalog for questions regarding curriculum and academic policies.

**COURSE STATUS:**  = course to take next semester  = course currently being taken  = course completed